

NONPROFIT NEWS

# Rancho Mirage Observatory Named Best New Tourist Attraction in California by MSN.com!



It's true. In a recent listing of the best new tourist attraction in each state, [MSN.com](#) identified the Rancho Mirage Observatory as THE best new attraction in all of California.

EMAIL

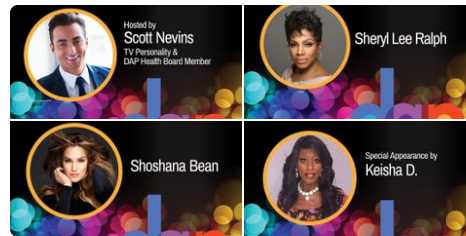
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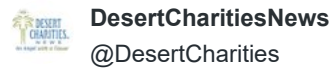
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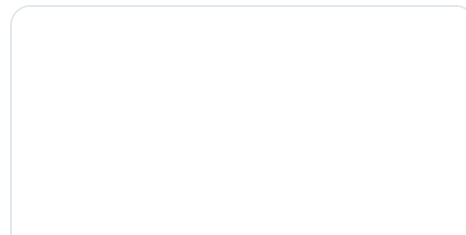
Tonight @ 5:30 PM! Join host [@scottnevins](#) for an evening celebrating moms & our community's legacy of giving & compassion. The [#2021SCHA](#) entertainment lineup features vocal legends [@ShoshanaBean](#), [@thesherylralph](#), & Keisha Dees! Watch on [@nbcpalmsprings](#) & DAP Health's socials!



May 9, 2021

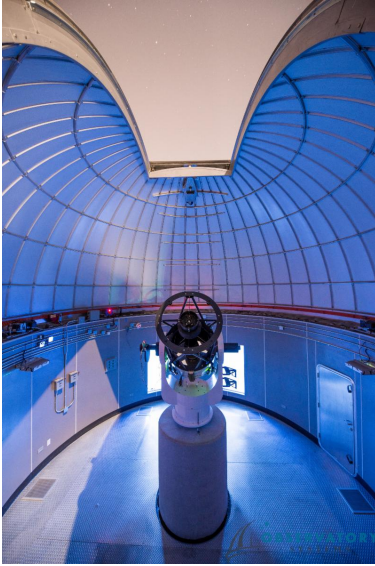


Entertainment Announced for 2021 Steve Chase Humanitarian Awards Honoring the art of caring on Mother's Day, Sunday May 9, 2021 starting at 5:30 p.m. - [dcnnews.com/entertainment-...](#)



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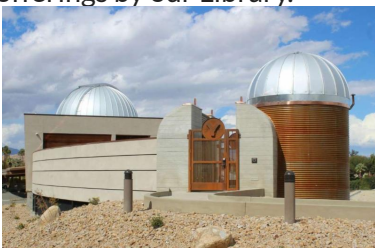
May 8, 2021



**Plane Wave CDK700 Telescope is housed in the Observatory's "Cosmic Office"**

Indeed, the response since opening the new facility in March has been overwhelmingly positive. In addition to media inquiries and mentions from the likes of National Geographic Traveler, Sunset Magazine, Westways and others, the demand for tours and programming has exceeded our already very high expectations. The enthusiasm for the dedication ceremony, stargazing events, tours, additional programming and general inquiry exists for good reason.

The Rancho Mirage Observatory is a true community asset (as in the entire Coachella Valley) that expands our Library's mission for lifelong learning. The free educational opportunities afforded by the Observatory, and directed by our full-time Astronomer, Eric McLaughlin, extends the already fantastic offerings by our Library.



**Rancho Mirage Observatory**  
**The Rancho Mirage Library & Observatory is now a true campus.**

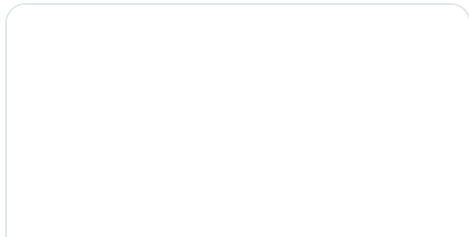
Many students from around the Coachella Valley have already completed field trips to the facility. Teachers from a wide variety of schools and grades reach out on a regular basis to inquire about tours. To allow more Valley students the opportunity to experience the Observatory,



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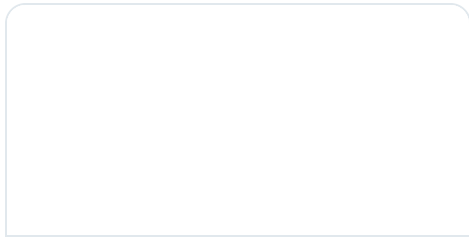
May 7, 2021



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Anderson Children's Foundation has awarded the City a grant, which will go towards transportation costs to the campus. Our new Observatory has immediately established itself as a valuable teaching facility for all ages; not just for locals!

TO TOP



First grade students from Jackson Elementary School in Indio toured the Observatory on May 7 & 9, 2018

The Rancho Mirage Observatory is also becoming a popular attraction for visitors, providing yet another means to strengthen tourism. People have long visited Rancho Mirage for its golf, tennis, spas and many other attractions. Now they can add viewing the heavens to that list.

For more information about the Rancho Mirage Observatory and the many great programs, please visit [www.ranchoiragelibrary.org](http://www.ranchoiragelibrary.org). I welcome your ideas and suggestions. Please do not hesitate to reach out if I can be of assistance either by email at [richardk@ranchoirageca.gov](mailto:richardk@ranchoirageca.gov), or by phone at (760) 324-4511.

Best Wishes,

Mayor Richard W. Kite

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DCN News is a online trade publication serving the nonprofit sector - [dcnnews.com](http://dcnnews.com)

Desert Charities News (DCN), the premier news magazine and website dedicated to philanthropy and charitable giving in the Desert Cities - published in October and January.

The Nonprofit Directory, the most comprehensive database for the nonprofit sector - accessible at [desertcharities.com](http://desertcharities.com).



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